



BILOXI

HARD ROCK BILOXI TO SERVE AS OFFICIAL DISPLAY SITE TO THE 403RD WING AND THE AIR FORCE RESERVE

Display serves to Commemorate Flying Jennies and Hurricane Hunters

Biloxi, MS, November 6, 2008 –Beginning Thursday, November 13, Hard Rock Hotel and Casino Biloxi will be home to The 403rd Wing and the Air Force Reserve display. The dedication of the display will take place at 9 am in the main entrance of Hard Rock Biloxi with a Ribbon tying ceremony. The Biloxi Chamber of Commerce will have their Morning Call breakfast at Hard Rock Biloxi’s VIBE that morning with special guest speaker Brigadier General Rich Moss, Commander of the 403rd Wing.

“Brigadier General Rich Moss and the men and women that serve as reservists in the 403rd Wing are an incredibly important part of the fabric of the Mississippi Gulf Coast. One of the many goals of the Biloxi Chamber of Commerce in 2008 was to continue strengthening the relationship with Keesler Air Force Base. The Biloxi Chamber of Commerce always welcomes and appreciates the opportunity to collaborate and celebrate Keesler Air Force Base and this Morning Call program is no exception” said Rich Westfall, 2008 President of The Biloxi Chamber of Commerce.

The Citizen Airmen of the 403rd Wing journey from 36 different states from as far away as Alaska. The data that is collected by the Reserve Hurricane Hunters increases the accuracy of the National Hurricane Center forecast by 30 percent.

“The dedication of this display will demonstrate to all who see it the outstanding support we, the Citizen Airmen of the Air Force Reserve and the 403d Wing, enjoy from the Gulf Coast community. It is exactly that kind of support that enables us to continue doing our job - serving our great nation, both at home and abroad” said Brigadier General Rich Moss, Commander of the 403rd Wing.

The display will feature a flight suit flown into Hurricane Lane, an American Flag that was on board a C-130J aircraft flown in combat by the 403rd, a dropsonde like the ones dropped into the middle of hurricanes, a Taylor 610EC guitar owned by a local musician and former hurricane hunter that was destroyed by Hurricane Katrina and numerous other artifacts from members of the 403rd Wing.

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“We were very honored and excited to be a part of the dedication of this wonderful display, once again strengthening both the community and our military with a Love All-Serve All unity that Hard Rock Biloxi believes is important for everyone” said Duncan McKenzie President and General Manager of Hard Rock Hotel and Casino Biloxi. “It is because of the outstanding service and knowledge of the 403rd Wing and Air Force Reserve that helps our community during our time of need in hurricane season” said McKenzie.

About Hard Rock Hotel & Casino Biloxi

Hard Rock Hotel & Casino Biloxi is owned and operated by Premier Entertainment Biloxi LLC. The property features a Hard Rock Casino with 1400 slot machines, 50 table games and a poker room. The Rock Spa, an Aveda Concept Spa, offers services such as facials, massages, body wraps, and nails and Merge hair salon. Additional conveniences include fitness center, 12-story hotel with 318 rooms and suites, unique beach pool with underwater music features, Rise, the lounge located on the 12th floor of the hotel, five restaurants including Ruth’s Chris Steak House, Satisfaction Buffet, 24/7 Grille, Vibe Great Steaks & Seafood, and the Hard Rock Café. Hard Rock Live® accommodating over 1600 guests has already featured outstanding performers, concerts and events including our own 3 Doors Down, Stevie Knicks, The Doobie Brothers, Styx, REO Speedwagon, Trace Adkins, Heart and many more. Retail shops include the Rock Shop, Taunt, Ben & Jerry’s, and Starbucks. The Hard Rock Hotel and Casino is located at 777 Beach Boulevard – the luckiest address in town!