



**BILOXI**

## **Hard Rock Casino Biloxi gears up for 3 Doors Down benefit Concert**

**MuzikMafia with Jon Nicholson, Big Kenny, Shannon Lawson, Damian Horne & Randy Hauser added to benefit line-up.**

Biloxi, MS – November 21, 2007 - Multi-platinum, Grammy nominated band 3 Doors Down will hold their 4th annual "The Better Life Foundation" Concert at The Hard Rock Hotel & Casino on December 1, 2007, in Biloxi, MS. Joining 3 Doors Down on-stage will be MuzikMafia members Jon Nicholson, Big Kenny (of Big & Rich), Shannon Lawson & Randy Hauser as well as previously announced Sara Evans.

The 12 time platinum band, 3 Doors Down has enjoyed major success since day one. Popular hits include "Kryptonite," "Duck & Run," "Loser," "Be Like That," "When I'm Gone" and "Here Without You," making them one of the consistently successful rock bands in recent history. Since Hurricane Katrina hit the Gulf Coast area, The Better Life Foundation has been working locally to assess the individual needs of each community and getting them exactly what they need. The 2007 Better Life Foundation event will benefit children's charities along the Gulf Coast. An auction, open to the public, will be held in the lobby of Hard Rock Hotel Biloxi from noon until 6 pm the day of the concert. Items include music industry memorabilia, a four wheeler and more with all proceeds benefiting the foundation's charities.

General Admission tickets are on sale now, and can be purchased at [www.hardrockbiloxi.com](http://www.hardrockbiloxi.com), or Ticket master outlets. VIP Tickets can be purchased exclusively at 251-586-2208. VIP Ticket prices range from \$300 - \$500 and include food and beverage. General admission tickets can be purchased for \$100 - \$125. For more information on 3 Doors Down or The Better Life Foundation visit: [www.3doorsdown.com](http://www.3doorsdown.com) or [www.thebetterlifefoundation.org](http://www.thebetterlifefoundation.org)

Hard Rock Hotel & Casino Biloxi is owned and operated by Premier Entertainment Biloxi LLC. The property includes a Hard Rock Casino with over 1,400 slot machines, 50 table games and a poker room. The Rock Spa, a full-service Aveda Concept Spa, Salon Merge, located within the Rock Spa is a joint venture for three celebrated coast stylists: Todd Boswell, Chuck Kelly and Randy Barris. Additional conveniences include a fitness center, a 12-story hotel with 318 rooms and suites, a unique pool with underwater music features, five restaurants including Ruth's Chris Steak House, Satisfaction Buffet, 24/7 Grille, Vibe, a world fusion gourmet, and Hard Rock Cafe. The property also offers a Rande Gerber's Rise Lounge and Hard Rock Live® an entertainment venue. Retail shops and partner restaurants include the Hard Rock Rock Shop, locally owned clothing store, Taunt, Ben & Jerry's Ice Cream and Starbucks.