



BILOXI

**Dan Aykroyd to Introduce Crystal Head Vodka at
Hard Rock Hotel and Casino Biloxi**

Biloxi, MS-April 20, 2008- Hard Rock Hotel and Casino Biloxi will host Dan Aykroyd Friday, April 24 from 5-6 PM as he introduces his new Crystal Head vodka to Biloxi. As one half of the Original Blues Brothers duo, Aykroyd is known to the world as an Academy Award Nominated and Emmy Award winning actor, now they will know his passion for upscale vodka.

For one night only the public can come to Hard Rock Biloxi's Center Bar and meet the legendary funnyman for what is sure to be an hour of pure excitement.

Hard Rock Hotel & Casino Biloxi is owned and operated by Premier Entertainment Biloxi LLC. The property includes a Hard Rock Casino with over 1,200 slot machines, 50 table games and a poker room. The Rock Spa, a full-service Aveda Concept Spa, Salon Merge, located within the Rock Spa is a joint venture for three celebrated coast stylists: Todd Boswell, Chuck Kelly and Randy Barris. Additional conveniences include a fitness center, a 12-story hotel with 318 rooms and suites, a unique pool with underwater music features, five restaurants including Ruth's Chris Steak House, Satisfaction Buffet, 24/7 Grille, Vibe, a Great Steaks and Seafood, and Hard Rock Cafe. The property also offers a Rande Gerber's Rise Lounge and Hard Rock Live® an entertainment venue. Retail shops and partner restaurants include the Hard Rock Rock Shop, locally owned clothing store, Taunt, Ben & Jerry's Ice Cream and Starbucks.

