



BILOXI

### **Hard Rock Hotel & Casino Biloxi Brings Rock ‘N’ Roll Back into Biloxi’s Music Programs**

Biloxi, MS-January 31, 2008-Hard Rock Hotel & Casino Biloxi is bringing rock and roll back to two Biloxi musical programs. 20 Peavey guitars will be donated Friday, February 1 at 1 PM to Biloxi High School and the Biloxi Boys & Girl’s Club.

The 20 guitars were selected based on the Grand Opening Guitar Smashing Ceremony held on July 7, 2007. “For every guitar smashed, we wanted to match that and give back to the music programs in the city of Biloxi,” said Susan Walker, Community Relations for Hard Rock Biloxi. Music is an essential part of the Hard Rock brand. Both music programs are rebuilding since Hurricane Katrina, and Hard Rock Biloxi wanted help in those rebuilding efforts, and give music back to the community.

10 guitars will be given to each of the programs and will also include an amplifier and an extra set of strings. The presentation will be held in the Biloxi High School auditorium where representatives from the Boys & Girls Club and Biloxi High School will accept the donation.

Hard Rock Hotel & Casino Biloxi is owned and operated by Premier Entertainment Biloxi LLC. The property includes a Hard Rock Casino with over 1,400 slot machines, 50 table games and a poker room. The Rock Spa, a full- service Aveda Concept Spa, Salon Merge, located within the Rock Spa is a joint venture for three celebrated coast stylists: Todd Boswell, Chuck Kelly and Randy Barris. Additional conveniences include a fitness center, a 12-story hotel with 318 rooms and suites, a unique pool with underwater music features, five restaurants including Ruth’s Chris Steak House, Satisfaction Buffet, 24/7 Grille, Vibe, a world fusion gourmet, and Hard Rock Cafe. The property also offers a Rande Gerber’s Rise Lounge and Hard Rock Live® an entertainment venue. Retail shops and partner restaurants include the Hard Rock Rock Shop, locally owned clothing store, Taunt, Ben & Jerry’s Ice Cream and Starbucks.

For more information on the donation please contact:

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