



**BILOXI**

### **3 DOORS DOWN “THE BETTER LIFE FOUNDATION” CONCERT RAISES MONEY AND EXCITEMENT FOR A GOOD CAUSE**

Biloxi, MS –December 4, 2007- 3 Doors Down kicked off their 4th annual “The Better Life Foundation” Concert by flying in via Blackhawk on Saturday night before performing to a sold out audience at The Hard Rock Hotel & Casino in Biloxi, MS. MuzikMafia members Jon Nicholson, Big Kenny (of Big & Rich), Shannon Lawson & Randy Hauser as well as Sara Evans joined 3 Doors Down for a night of charitable giving and entertainment.

The 2007 Better Life Foundation event will benefit children’s charities along the Gulf Coast, raised over \$200,000 Saturday night with a combination of ticket sales, silent and live auction items. The big ticket item of the night went to winning bidder Paul Benton of Biloxi, MS. The customized music inspired motorcycle by Bourget Bikes, featured a huge airbrushed section of Jimi Hendrix, Janis Joplin, Stevie Ray Vaughan and Elvis around a Blackjack table. 100 percent of the winning bid of \$65,000 goes to The Foundation.

For more information on 3 Doors Down or The Better Life Foundation visit: [www.3doorsdown.com](http://www.3doorsdown.com) or [www.thebetterlifefoundation.org](http://www.thebetterlifefoundation.org)

Hard Rock Hotel & Casino Biloxi is owned and operated by Premier Entertainment Biloxi LLC. The property includes a Hard Rock Casino with over 1,400 slot machines, 50 table games and a poker room. The Rock Spa, a full- service Aveda Concept Spa, Salon Merge, located within the Rock Spa is a joint venture for three celebrated coast stylists: Todd Boswell, Chuck Kelly and Randy Barris. Additional conveniences include a fitness center, a 12-story hotel with 318 rooms and suites, a unique pool with underwater music features, five restaurants including Ruth’s Chris Steak House, Satisfaction Buffet, 24/7 Grille, Vibe, a world fusion gourmet, and Hard Rock Cafe. The property also offers a Rande Gerber’s Rise Lounge and Hard Rock Live® an entertainment venue. Retail shops and partner restaurants include the Hard Rock Rock Shop, locally owned clothing store, Taunt, Ben & Jerry’s Ice Cream and Starbucks.