



BILOXI

Hard Rock Biloxi kicks the New Year off with a Punch!

Memphis, TN- December 20, 2007 - On Friday, January 4th, in what will be the first televised bout of 2008, Memphis based Prize Fight Boxing and Hard Rock Casino Biloxi kick off the New Year by welcoming back Anthony and Lamont Peterson, live on Showtime's popular fight series, ShoBox: The New Generation.

Ranked #1 in the world by the WBO, Anthony (25-0, 18KO's) returns to the Gulf Coast for the third time, and voted ESPN's 2007 Prospect of the Year, Lamont (23-0, 11KO's), ranked #3 in the world by the WBO returns for a fourth time. Both brothers were featured on ESPN Friday night fights, when Anthony scored a fourth round annihilation over the rugged Juan Garza earning him his championship belt. Older brother Lamont earned his junior welterweight strap by forcing Frankie Santos to retire on his stool rather than coming out for the seventh round.

Anthony will face Mexico's Guadalupe Rosales (25-2, 15KO's) while Lamont goes up against undefeated Las Vegas resident, Antonio Mesquita (34-0, 26KO's). "Every fight right now for us is a stepping stone," said Lamont. "Even though we don't look past our opponents, we hope whoever we fight will pose a threat to us so we can prove that we're up for the test when we get our world title shot."

Younger brother Anthony added, "There is nothing that our opponents can bring to the table that we haven't seen already. We will be ready on the 4th, and hopefully we can get some work in to prepare ourselves for a world title shot. The fans in Biloxi have shown us tremendous support and we look forward to giving them more of the same."

The game plan for '08 is a simple one for the Peterson brothers, and one that they've had since earning National Championships in their days as amateurs. "We're just waiting to become world champions," said Lamont. "Keep your eyes on the Peterson brothers, because '08 is going to be our year!"

Tickets are on sale now at the fan friendly price of \$100, \$75, \$50 and \$35 and are available at all Ticketmaster outlets or www.ticketmaster.com, also the Hard Rock Biloxi box office or visit <http://www.hardrockbiloxi.com>

Hard Rock Hotel & Casino Biloxi is owned and operated by Premier Entertainment Biloxi LLC. The property includes a Hard Rock Casino with over 1,300 slot machines, 50 table games and a poker room. The Rock Spa, a full-service Aveda Concept Spa, Salon Merge, located within the Rock Spa is a joint venture for three celebrated coast stylists: Todd Boswell, Chuck Kelly and Randy Barris. Additional conveniences include a fitness center, a 12-story hotel with 318 rooms and suites, a unique pool with underwater music features, five restaurants including Ruth's Chris Steak House, Satisfaction Buffet, 24/7 Grille, Vibe, a world fusion gourmet, and Hard Rock Cafe. The property also offers a Rande Gerber's Rise Lounge and Hard Rock Live® an entertainment venue. Retail shops and partner restaurants include the Hard Rock Rock Shop, locally owned clothing store, Taunt, Ben & Jerry's Ice Cream and Starbucks.